



FACEBOOK recruitment application

The GIN System | www.theGINSystem.com | 888-GIN-System

Would your Council like to:

- Generate more interest in Recruitment and your Greek Community?
- Reach more Potential Members?
- Increase Recruitment registrations?
- Have a better and more controlled tool than just a Facebook Group?
- Do it all without spending a lot of money?

The Sorority Recruitment or Fraternity Rush/Recruitment Application gives your Council a one-of-a-kind tool for marketing to parents and Potential Members in Facebook. Now you can interact with Potential Members and share great information, securely, and in a controlled way.

“Everyone was so impressed that we were in Facebook, and the Application made everything more organized for us. We used the application for recruitment last fall, and we ended up with the largest numbers that we’ve ever seen; we had over 1,000 students add the Fraternity Rush Facebook Application and over 700 accepted bids this past fall.”

-Matt Albrizo, FSU IFC President, Outgoing VP of Membership

Create a Buzz About Recruitment

- Post Recruitment Announcements, Dates, and Files, in Facebook, where Potential Members already are
- Unlike with a website, members can invite friends to join, so more people will participate in Recruitment!
- Potential Members and Members get the most current Recruitment information and updates in their News Feed and Mini-Feed.
- Post your Recruitment brochure, pictures of what to wear, and more. Save the expense of mailing or use the application to complement your current mailings and marketing.
- Link directly to your Council website and to all of your chapters’ websites, from inside of Facebook.
- Generate even more interest when Potential Members and initiated chapter members add a customized Recruitment logo to their Facebook profile.

Every Council Will Love These Great Benefits

- Link to Chapter websites, brochures, and more, all in one place.
- Post important files such as Membership Costs, Grade Reports, Greek Myths, a Greek Glossary, and more.
Portray a professional and intelligent image to parents, faculty, and other Facebook users.
- Post the name, photo, and bio of each Recruitment Counselor, even if the Recruitment Counselors are not on Facebook. Only those PNMs assigned to that Recruitment Counselor will be able to view the information for their group of women (*only in Sorority Recruitment*).
- Link directly into ICS or other registration program for Potential Members - or use the application as your database.
- Increase organization during Spring Recruitment as well as during Fall Recruitment.

It’s Easy to Manage

- Postings are managed entirely by the Council officers. There’s no “wall” and no “board.” You control the message the site conveys. Any Council can use the Application.
- Council officers determine who can post and view information with easy-to-use ‘keys’ you can give out.
- Designated Council officers can update the site and post information, without a webmaster.
- Everything is securely hosted on the GIN System’s top-of-the-line servers, and fed through Facebook.

It Costs Less than You Think!

The application has a small yearly fee, and includes unlimited use, secure hosting, and all security and Facebook programming updates for the monthly changes in the Facebook Application code. A \$250 setup fee includes all customizations for your Council. Use your Council budget or bill each chapter – either way, it is a cost effective tool for fall and spring Recruitment.

Watch The Video Online!
www.gogreekfacebook.com

**Get Started Now! Call us at 888-GIN-SYSTEM.
Your customized application can go live in just a few days!**

New this spring.... mass notifications!



FRATERNITY RUSH

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What is GIN
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FR Fraternity Rush / Recruitment

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Stop Browsing Profiles



And meet 5 real women in 5 minutes. Live! [Wootie.com](#) is the fun, fast and free way to date. [Click here!](#)

More Ads | Advertise

Notifications

April 3

- Fraternity Myths Revealed was added to the Files section. 4:59 pm
- The Greek Alphabet was added to the Files section. 4:59 pm
- Greek Glossary was added to the Files section. 4:59 pm
- Homecoming was added to the Upcoming Events section. 7:40 pm
- Summer BBQ was added to the Upcoming Events section. 7:40 pm

X Clear notifications

Announcements

What's this?

Invite Your Friends! 4/3
Welcome to UF Rush. [Click here for more information.](#) 4/3
Rush Dates: Sunday, Aug 31 - Friday, September 5 4/3

Upcoming Events

What's this?

Homecoming Summer BBQ
Rush Dates: Sunday, Aug 31 - Friday, September 5
Drop/add is August 29th - 29th
Classes Start August 25.

Files

What's this?

Fraternity Myths Revealed 4/3
The Greek Alphabet 4/3
Greek glossary 4/3

I Might Rush

Sign-Up Now

For Rush

University of Florida Fraternities

	Alpha Epsilon Pi		Lambda Chi Alpha		Sigma Nu
	Alpha Gamma Rho		Phi Delta Theta		Sigma Phi Epsilon
	Beta Theta Pi		Phi Gamma Delta		Sigma Pi
	Chi Phi		Phi Kappa Tau		Tau Epsilon Phi
	Delta Chi		Phi Sigma Kappa		Tau Kappa Epsilon
	Delta Tau Delta		Pi Kappa Phi		Theta Chi
	Delta Upsilon		Pi Lambda Phi		Zeta Beta Tau
	Kappa Alpha		Sigma Alpha Epsilon		
	Kappa Sigma		Sigma Chi		



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Buy My Scooter



Need easy transportation for around town? Buy a new, used, or certified scooter on this site! Graduating? Sell your scooter here!

More Ads | Advertise

Notifications

April 3

- The Greek Alphabet was added to the Files section. 5:27 pm
- Greek Glossary was added to the Files section. 5:27 pm
- Labor Day is September 1 was added to the Upcoming Events section. 8:55 pm
- Click here for Sorority Recruitment information! was added to the Announcements section. 8:24 pm
- Welcome to Recruitment! was added to the Announcements section. 8:22 pm

X Clear notifications

Announcements

What's this?

Click here for Sorority Recruitment information! 4/2
Welcome to Recruitment! 4/2
Fall Recruitment Dates 4/2
Invite Your Friends! 4/2

Upcoming Events

What's this?

Labor Day is September 1
Fall Recruitment Dates are September 4-7. [Click for more detail.](#)
Sorority Suite Viewing Days
Meet the Greeks!
Classes Begin August 18.

Files

What's this?

The Greek Alphabet 4/3
Greek Glossary 4/3
Potential New Member's Bill of Rights 4/2
The Panhellenic Creed 4/2

Sign-Up Now

For Recruitment

My Recruitment Counselor

You have not been assigned a recruitment counselor yet.

Georgia State Sororities

	Alpha Omicron Pi		Phi Mu
	Alpha Xi Delta		Zeta Tau Alpha
	Delta Zeta		